

WINTER WORLD MASTERS GAMES 2020

Data protection declaration

1. General information

The company innsbruck-tirol sports GmbH, Innrain 6-8, 6020 Innsbruck, Tyrol – Austria, FN 314976a (hereinafter referred to as the "**operator**" or the "**organiser**") is responsible for organising Winter World Masters Games 2020. Media representatives wishing to report on-site require media accreditation. In order to receive accreditation they must first register online by filling in the media accreditation form (<https://forms.gle/Cp4zxL12afZALm7u5>, the "**form**"). These applications for accreditation are reviewed on a regular basis and either approved with the appropriate access level or rejected.

This data protection declaration aims to inform applicants filling in the media accreditation form about the nature, scope and purposes for which their personal data is collected and processed by the operator.

All personal data (e.g. name, age, e-mail address, telephone number) is processed and transmitted by the operator only in a lawful manner – in particular for the fulfilment of contractual obligations, due to predominant legitimate interests of the operator, or based on consent given by the user.

2. Rights of the user

The user has the right to access personal data concerning him/her, to have this data transferred, to have incorrect personal data corrected or deleted, and to limit or object to the processing of personal data. The user can exercise these rights by sending an e-mail to media@innsbruck2020.com.

If a specific data-processing activity has its legal basis in the user's consent, this consent can be withdrawn at any time (either for all or for selected data-processing activities) by sending an e-mail to media@innsbruck2020.com. However, please be aware that this means it will not be possible to obtain media accreditation and thus participate in events as a media representative.

Finally, the user has the right to submit a complaint to the Austrian Data Protection Authority (Wickenburggasse 8, 1080 Vienna, dsb@dsb.gv.at, www.dsb.gv.at).

The legal basis for data-processing activities is provided by Austrian Data Protection Act as well as EU Regulation 2016/679 (**GDPR**). The respective legal basis is specified for each of the following data-processing operations.

3. Self-promotion

According to Article 107 Paragraph 3 of the Austrian Telecommunications Act and according to Art 6 Paragraph 1 lit f of the GDPR, the operator reserves the right to permanently store the

following data for purposes of self-promotion and to use them for sending offers and information on services and offers of the operator by mail or e-mail: title, first and last name, postal address, e-mail address, telephone number.

The user is entitled to object to the processing of his/her data for this purpose at any time by sending an e-mail to media@innsbruck2020.com.

4. User enquiries and registering as media representative for Winter World Masters Games 2020

When registering as a media representative for Crankworx Winter World Masters Games 2020 via the form and generally when contacting the operator (e.g. using the contact form or by e-mail), the following data is collected: title, first and last name, e-mail address, telephone number, gender, date of birth, as well as data concerning the media outlet for which the person works (e.g. postal address, type of media outlet, distribution, etc.) and data concerning the work of the media representative (type of job, planned stories, planned date of publication, planned presence at Crankworx Innsbruck, etc.).

This data is processed in order to respond to the enquiry and any follow-up questions and to classify the applicant. The data is deleted within 24 months of the enquiry being processed, unless longer retention periods are prescribed by law (e.g. seven years according to the provisions of the Austrian Federal Tax Code). In the latter case, the data will be deleted after expiry of the statutory retention period plus 6 months.

The personal data disclosed by the user will only be processed and used by the operator to the extent that it is necessary for processing the enquiry and/or providing the requested service, unless further purposes are stated in this data protection declaration.

Data processing is required pursuant to Article 6 (1) (b) GDPR for the completion of the contract or for the implementation of pre-contractual measures.

In order to fulfil the data-processing purposes mentioned above, the operator uses the Google form "Winter World Masters Games 2020 Media Accreditation". The information entered into this form during registration is sent for the purposes of data processing to **Google LLC (formerly known as Google Inc.), 1600 Amphitheatre Parkway, Mountain View, California 94043 USA**. An agreement has been concluded with Google LLC for the processing of this data.

Google LLC is certified in line with the provisions of the EU-US Privacy Shield and can therefore be found on the EU-US Privacy Shield List – see <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>. The transfer of data is based on adequacy decisions made by the European Commission (see Decision C(2016) 4176 of the European Commission).

The only data processing carried out by Google LLC is to save the data of registered media representatives on servers in Europe.

5. Deletion of data

All personal data of the user collected in accordance with this data protection declaration will be deleted in principle subject to a buffer period of 6 (six) months once the respective purpose of the data processing no longer applies. Please refer to the respective details on deletion for individual processing purposes (data processing) in this data protection declaration.

Irrespective of the deletion details for the individual data processing operations, deletion shall not take place to the extent that the personal data is used for other legitimate processing operations (e.g. self-promotion) in accordance with this data protection declaration.

6. Cookies

Cookies are small text files (pieces of information) that are stored by a website on the user's device. The purpose of cookies is to store information and later allow the user to access this information. They cannot be used to read other data on the device. Websites use cookies in particular to restore previous user settings, to track the progress of user enquiries or to analyse user behaviour.

Websites can also be used without cookies. The user can deactivate the saving of cookies via the browser, restrict it to certain websites or set the browser so that a notification is sent before a cookie is saved. The user can delete the cookies from the hard disk of the device at any time using the data protection functions in the browser. In this case, the functions and user-friendliness of the website may be restricted.

The user provides consent for data processing via cookies by clicking on the cookie banner. This consent forms the legal basis upon which the data may be processed.

7. Contact details

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